

This year why not give a gift with a difference!

Christmas Catalogue 2011



coram

better chances
for children
since 1739

Dear friend,

Christmas is traditionally a time for giving and this year we have some exciting new ways for you to include Coram in your festive plans.

Inside this catalogue you'll find a range of Christmas cards, including one exclusively designed by a young person being helped by Coram.

We also have some brand new products on sale, including a beautiful calendar featuring photos from our archives and a range of Gifts with a Difference. These are a unique way of treating two people with one gift – your donation goes towards helping a child, and your loved one receives something a little bit different, as well as a gift card and chocolates. You can read more about this on page four.

I hope you'll agree that there are some great gifts this year to treat your friends and family. You can also be assured that when you purchase a Coram card or gift you will be making a difference to the vulnerable children, young people and families we support.

Thank you for helping to create better chances for children in 2012.



A handwritten signature in black ink that reads "Carol Homden".

Dr Carol Homden

Christmas Cards 2011



1. Stirring the Christmas Pudding, 1935

This festive image is taken from our Foundling Hospital archive and features children making a Christmas pudding. 160mm x 115mm



2. Dancing Captain Coram

This exclusive design by Albany Wiseman features our founder, Thomas Coram, dancing with children and reflects our work both past and present. 184mm x 84mm



3. Kenwood House at Christmas

An old favourite, this card features a snowy scene with children ice-skating in front of Kenwood House in North West London. 168mm x 113mm



4. Winter Mountains by Daisy

This year we held a Christmas card design competition for the young people we work with. Daisy, aged 18, who receives ongoing support from Coram, was selected as the winner. Her card features a night time winter scene and snowy mountains. 184mm x 84mm

All cards cost £4.99 for a pack of 10, with envelopes.

The message inside reads 'Season's Greetings'. To place your order please see **page 8**

Coram Calendar

- £9.99

Brand new for 2012, this calendar has been created entirely from photos taken from our archives, dating back to the early 1900s. Each month depicts children playing, singing or getting ready for Christmas. It is a beautiful memento of our history and of times past, as well as a perfect Christmas gift for you and your friends. The calendar will arrive in a cardboard envelope ready to wrap.



Actual item will be very similar but not identical to picture.

A Gift with a Difference

- Two presents for the price of one.

A Gift with a Difference is a great alternative to traditional presents. It is the gift that gives twice – you receive a gift card and chocolate treat to give to your loved one, and the donation you have made to Coram on their behalf helps to give a child the present of a better future. This is how it works:

1. Choose a gift – we have a range of six gifts helping to benefit children, young people and their families.

2. Send us your completed order form and payment by Friday 9th December.

3. You will receive a gift card, a bag of chocolate coins and a booklet about our work, to pass on to your loved one. There will be space inside the gift card for your own message, as well as information about the gift you have purchased.

To place your order please see page 8.





A Coram Life Education session for one child - £5

Teach a child to make the right decisions.

The Coram Life Education mobile classrooms visit primary schools across the country to teach children about healthy eating, drugs and alcohol. This gift could help give one child the skills they need to make healthy choices, avoid risks of addiction and bullying, and set them on a positive path through adolescence.



A diary and pen - £10

Help a young person to find their feet.

For a young person living in supported housing, this gift is a simple yet effective aid to becoming more independent. A diary and pen can help a young person who has never had structure in their lives become more organised and keep important appointments.





A pre-adoption support session - £25

Give adoptive parents and their children a helping hand.

Adopting a child gives them a gift of love that will last for ever. These children have often suffered serious neglect and trauma, and their adoptive parents need special skills to nurture them. Your gift could enable parents to attend a specialist group to equip them to give an adopted child the help they need.



Half an hour of music therapy - £50

Give a traumatised child a voice.

For a child who has suffered trauma, music therapy can be an essential tool in their recovery. It gives a voice to children and young people who struggle to articulate themselves. This gift could be the first step to changing a child's life through music.

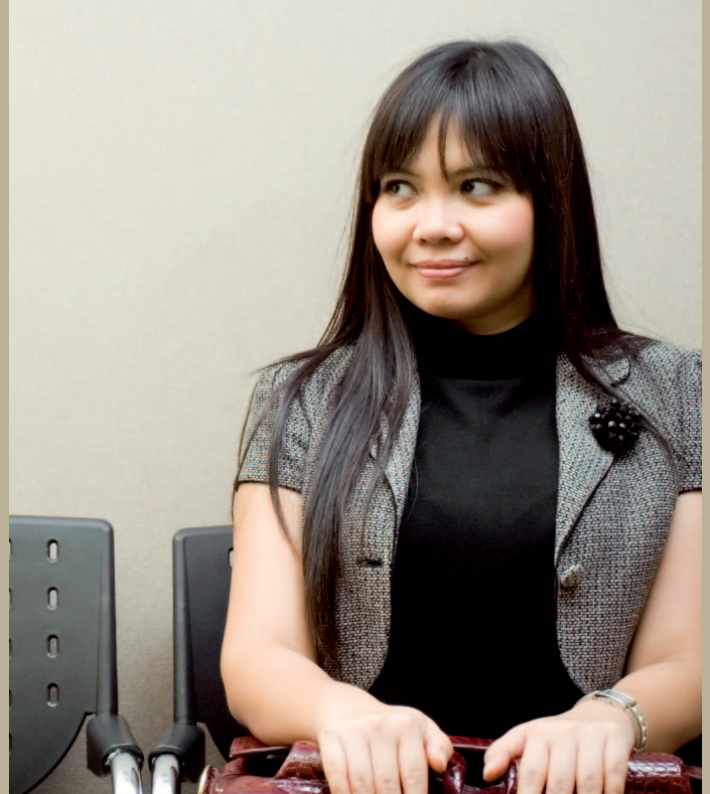




A suit for an interview - £75

Help a disadvantaged young person get a job.

When attending a job interview it is important to look the part. A suit gives an air of professionalism, but is beyond the reach of many of the young people Coram supports. This gift could help a young person take their first step on the career ladder.



Toys for the children at Coram - £100

Bring a smile to a child's face.

Toys create a stimulating and nurturing environment for young children. They play a crucial role in both education and development and should be a part of everyone's childhood. This gift – perfect for the festive season – could ensure that the vulnerable children who visit Coram have the chance to play.



