

How to get the most out of your fundraising page!



So you've signed up but now you need to fundraise; here are our top tips to secure some donations on your fundraising page:



- **Add a profile photo**

So your supporters can easily recognise it's you!

- **Share your page**

Sharing your page on social media will mean more people see it. Don't forget to email your fundraising page to colleagues or send them the link via whatsapp.



- **Write a fundraising story**

Explain why Coram deserves your support.

- **Set a fundraising target**

And then increase it if you reach it!



- **Reach out**

Why not ask close family and friends if they would like to donate and share your fundraising page.

- **Update your page**

People are more likely to donate if they can see you are committed and progressing. Make sure to post pictures!



And make sure to promote Coram!

This helps people know who they are donating to and where the money is going.