

## **Story of Care Ambassador Role Description (Voluntary)**

We are looking for Story of Care Ambassadors to become part of a ground-breaking project that brings to life, with young people, the unheard history of care.

Voices Through Time is an exciting new programme of events for care-experienced young people. We will be using creative projects including theatre, art film and writing over the next three years to bring to life the care system throughout the ages, from 1700 to the present day.

### **About the Role:**

- Help shape the Voices Through Time programme and drive it forward, including by creating with us our digital campaign to celebrate care-experienced young people and their history.
- Gain experience in marketing, project design, digital media and more.

We will have various opportunities to take part in. The amount of time required will vary, depending on the projects we are running, but we estimate it will take about two days of your time each month. So, you will be able to do this around your work and studies

### **Main Duties & Responsibilities:**

- Play a key part in the creation of a marketing campaign and new website for this programme, from selection of the marketing agency, through to shaping the messaging, and launching and delivering the campaign.
- Share your views and ideas for the design of our creative projects with young people.
- Help shape our communications to engage young people in the history of care.
- Be the face of our project, sharing your views through blogs and social media to tell the real story of care – past, present and future – to new audiences.

### **Person Specification:**

We are looking for young people who are care experienced, who think history is important, want to know about the story of care, and will be diligent and passionate about bringing this history to life for other young people. You need to have some availability over the next year, be reliable, and keen to share your views.

If this is you get in touch.

To be eligible, you need to be aged 18-25, care experienced and living in the UK.

Coram recognises the value that our volunteers bring to the organisation and seeks to create opportunities that are meaningful, well-supported and mutually beneficial.