

Virtual events

Virtual events happen online, rather than in the real world, and can take the place of many events you may have been planning. It means people can attend no matter where they are based. Here are just a few ideas:

Virtual Crafternoon

Get together with your favourite people online and get crafty. Get friends to donate to take part.

Gaming for good

This is one for the keen gamers, and is always a really successful way to fundraise. You can livestream (Twitch/YouTube) a game and invite people to play for a donation. You could even hold a tournament.

Miles for smiles

Plan your own virtual running or walking event. You can garner support by asking people to join you and make the event as big as you can. Don't forget to ask for donations, you can even take a sweepstake on the time it takes you to complete the challenge.

Host a karaoke-thon or movie marathon

Ask for donations to take part. You could have a prize from the pot for the best singer or movie selection.

Hold a virtual fitness class

Could you teach a yoga class or hold a PT session? Set up a JustGiving page and ask participants to make a donation to take part.

Virtual pub night

Use the power of chat sites like Zoom/Houseparty to have a night at the pub with your friends. You provide your own snacks and drink and encourage everyone to donate what they would have spent on the night out.

Board games night or tournament

Put together your 'Quaran-team'! This can be from your living room or garden - just get your friends on video link and go head to head with your favourite game. Don't forget to set up your fundraising page and ask for donations.

Online tutorials

Could you share your skills with others online and ask them to donate while they learn?

EBay away

Now we have a lot more time on our hands, is it time for a clear out? Could you sell your clutter on EBay or another selling site to help raise money for a good cause?



Online gig

If you're a musician, you could hold a virtual gig through Facebook or Instagram live and ask your followers to donate to listen.

Dance-athon

You can bring the club to your friends' living rooms – just get on video link to your friends and dance the afternoon away.

Coronavirus swear jar

Donate £1 every time you use the word 'coronavirus'.

'Let it grow'

Get sponsored to let your hair grow - go Rapunzel or cave man style for charity.

Can you commit to a challenge for 24 hours, a week, or even a month? You could...

- Give up alcohol! If you missed dry January, now's the time to start that health kick. You can put all the money you save aside for Coram, or ask your friends and family to sponsor you.
- Wear one-colour outfits for a week and collect sponsorship.
- Set yourself a 30 in 30 challenge – could you raise £30 in 30 days by doing something you love? It could be a fitness challenge, learning a new language, or developing a new skill - get creative and raise a pound every day for Coram!
- In 2020 we want to help 150,000 children, can you support us by walking the same number in steps for a month? Challenge yourself and get sponsored to walk 5,000 steps a day to reach the goal of 150,000 over the month.

Top tips

- Plug your event on social media. Ask friends, family and colleagues to share for you.
- Check if your company will match fund the amount you have raised.
- Set yourself a fundraising target and encourage others to donate to fulfil it!
- If you are a UK taxpayer, you can mark your donation as Gift Aid by downloading one of our Gift Aid forms. This means that we can claim back an extra 25p from every £1, at no cost to you.

To find out more about virtual fundraising and how to get your funds to Coram, visit [coram.org.uk/virtualfundraising](https://www.coram.org.uk/virtualfundraising)

