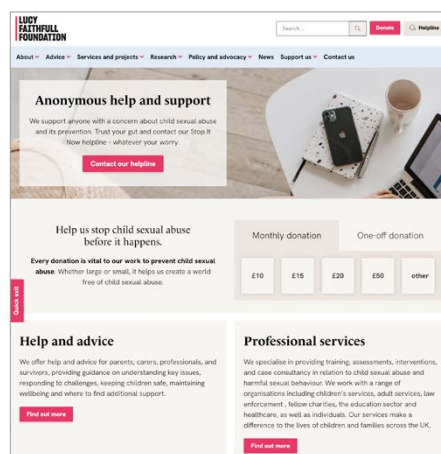


## Shore website

By the Lucy Faithfull Foundation, a registered charity

Shore is a dedicated online platform designed to provide a safe and confidential space for teenagers aged 13-18 who are worried about sexual thoughts or behaviours, whether their own or someone else's. Created by The Lucy Faithfull Foundation, a charity committed to preventing child sexual abuse, Shore launched in 2023 to tackle the stigma and challenges young people face when addressing concerns about sexual behaviour. Its mission is to provide accurate information, support, and resources to help prevent harmful behaviours and foster healthier relationships among young people.



## Shore is tailored to meet the unique needs of young people who:

- have questions about healthy sexual relationships
- want to change their own behaviour
- are looking for reliable information to help them respond to someone else's behaviour

Recognising the stigma and shame often attached to these topics, Shore offers a judgement-free and anonymous environment. This website was co-created with young people to ensure its content resonates with their needs and experiences.

Shore provides straightforward, evidence-based advice on managing sexual thoughts and behaviours, alongside a confidential chat and email service where teenagers can seek guidance from trained advisors.

Since its launch, Shore has achieved remarkable success:

- Over 37,000 users visited the website between September 2023 and September 2024.
- The chat and email services have supported 191 young people, responding to 232 chat sessions and 151 emails.
- For 72% of chat and email users, Shore was the first place they felt comfortable discussing their concerns.

**"Shore is a sanctuary, a safe place where they can talk to someone about what they are going through, openly and without judgement," says Ida, one of the advisors on the Shore chat service.**

Through empathetic listening and expert guidance, Shore helps young people take positive steps to improve their mental health, change their behaviour, and protect themselves and others.

**"We do what we can to support children and young people to make positive changes in their lives, to improve their mental health, and receive advice and support—all in the name of child protection," Ida adds.**

In October 2024, Shore expanded its chat service by adding an additional evening each week to increase accessibility for young people seeking support.

## Looking ahead, Shore aims to:

- Publish findings from an ongoing external evaluation.
- Continuously update and expand the platform's content to address the most relevant and pressing topics for teenagers.

**See more: [Shore's website](#)**